

# 2026

## SOUTH FLORIDA BOYS VARSITY BASKETBALL TOURNAMENT

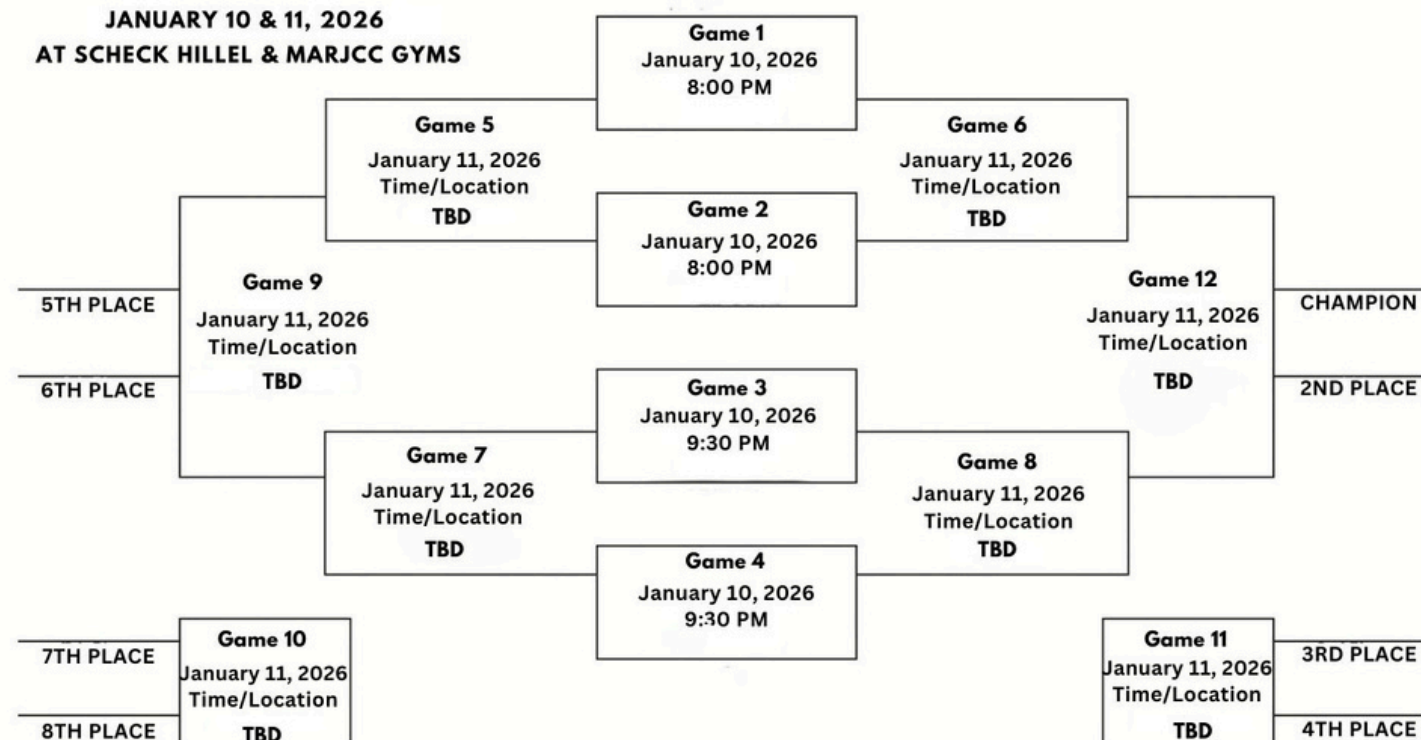
JANUARY 10-11, 2026 | AVENTURA, FLORIDA



ALL GAMES WILL BE PLAYED

JANUARY 10 & 11, 2026

AT SCHECK HILLEL & MARJCC GYMS



### PARTICIPATING SCHOOLS



## TOURNAMENT SPONSOR \$15,000 (1 AVAILABLE)



- **Branding, Naming & Visibility:**
  - Tournament championship trophy named and imprinted with company logo
  - Logo on sleeve of Nike branded coaches' polo shirts
  - Logo on player, coaches and staff passes
  - Logo on player, coaches and staff Kippot
  - Logo on step and repeat banner for media, players, and live stream broadcast
  - Dedicated Signage at entrance to each gym with logo
  - Logo prominently placed on back of all player Nike branded warm up shirts
  - Logo on all event materials, including signs, flyers, and digital platforms (website, Instagram)
- **Access:** Seven (7) tournament passes
- **Digital Promotion:** Dedicated social media posts and prominent placement on tournament website
- **Media Exposure:** Inclusion in all press releases and media coverage

**JAN 10-11  
2026  
AVENTURA, FL**

[AIRLEYINVITATIONAL.COM](http://AIRLEYINVITATIONAL.COM)

# 2026

## SPONSORSHIPS



## BRACKET SPONSORS \$7,500 (2 AVAILABLE)

### DATE & LOCATION

JANUARY 10 & 11, 2026

AVENTURA, FLORIDA

#### • Branding & Visibility:

- Logo prominently placed on back of all player Nike branded warm up shirts
- Logo prominently placed on Nike Branded player issued bag
- Dedicated signage with 2 Bracket Sponsors at entrance to each gym with logos
- Logo on all event materials, including signs, flyers, and digital platforms (website, Instagram)

#### • Access:

- Five (5) Tournament passes

#### • Digital Promotion:

- Dedicated social media posts and placement on the event website.

#### • Media Exposure:

- Inclusion in all press releases and media coverage.

## MVP TROPHY SPONSOR \$5,000 (1 AVAILABLE)



#### • Branding & Visibility:

- Tournament Most Valuable Player (MVP) trophy named and imprinted with company logo and name
- Logo prominently placed on back of all player Nike branded warm up shirts
- Dedicated signage at entrance to each gym with logos
- Logo on all event materials, including signs, flyers, and digital platforms (website, Instagram)

#### • Access:

- Five (5) Tournament passes

#### • Digital Promotion:

- Dedicated social media posts and placement on the event website.

#### • Media Exposure:

- Inclusion in all press releases and media coverage.

## CORPORATE SPONSORS \$3,600 (10 AVAILABLE)

### QUESTIONS / INQUIRIES

[INFO@AIRLEYINVITATIONAL.COM](mailto:INFO@AIRLEYINVITATIONAL.COM)

(954) 646-4346

#### • Branding & Visibility:

- Logo placed on back of all player Nike branded warm up shirts
- Dedicated signage with Corporate Sponsors at entrance to each gym with logos
- Logo on all event materials, including signs, flyers, and digital platforms (website, Instagram)

#### • Access:

- One (1) Tournament pass

#### • On-Site Presence:

- Opportunity to include branded items in event swag bags.

#### • Digital Promotion:

- 2 dedicated social media posts and mention on the event website.

#### • Media Exposure:

- Mention in event-related press releases.

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